

Privacy Policy



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Information about privacy and Personal information processing

This website is operated by WEC Lines BV (hereinafter “WEC Lines”). WEC Lines is registered in the Netherlands at Albert Plesmanweg 59, 3088 GB, Rotterdam.

WEC Lines is committed to protecting your privacy. This Privacy Policy accounts for the Personal Information collected, processed, and used via <https://weclines.com/>.

By using this Website, you agree to the collection, use, and disclosure of your Personal Information in accordance with this Privacy Policy, where and as permitted by applicable law. If you do not consent to the collection, use and disclosure of your Personal Information as set forth in this Privacy Policy, please refrain from visiting this Website.

What Personal information we collect

WEC Lines collects and processes certain Personal Information from you and your devices.

For the purposes of this Privacy Policy, “Personal Information” means information or data that identifies, relates to, describes, is reasonably capable of being associated with, or could be reasonably linked, directly or indirectly, with a particular naturally identified or identifiable person, consumer, device or in some circumstances household. It does not include de-identified, anonymized or aggregate information.

On our Website, the Personal Information collected will depend on which of our services you utilize. If you sign up to receive communications including news, updates and promotions from WEC Lines, we will ask for a first and last name, region, country, email address, telephone number(s) and language. We may then request your job title, position level, function, industry sector and trade information, but you have no obligation to provide us with these further details.

From time to time, we may also collect your Personal Information on landing pages for specific promotions or targeted events. In this case, we will request your first and last name, region, country, email address and telephone number.

Through our Website, you may conduct tracking, VSA, ISF and request shipping schedules, again, depending on your request, this may include Personal Information.

Should these functions not work, we make “user forms” available, (namely for tracking, searches on schedules, VSA, ISF, bookings, quotes, VGM and shipping instructions). In this instance, we will request your email address, first name, last name, telephone number, company name, country, and then depending on the form you fill in and the nature of your search, we may additionally request details on the shipper, consignee, notify parties, invoice company, responsible party, signature and forwarder which may contain Personal Information. When using these user forms, your IP address may be processed by us.

Cookies

Like many other websites, WEC Lines and its service providers use cookies to collect information about visitors' use of the Website. Our Website uses cookies to distinguish you from other users of our Website.

Cookies are small text files assigned to your browser to collect internet log on and visitor tracking information (including IP address, browsing history, and geolocation data, where and as allowed by applicable law).

The information is used to track visitor use of the Website to compile statistical reports on Website activity. This helps us to provide you with a positive experience when you browse our Website and also allows us to improve our Website. We also may use cookies to provide you with information on products or services that may be of interest to you, where and as allowed by law. You may delete cookie files from the device you use to access our Website at any time by clicking on the Privacy or History tab typically found on the Settings or Options menu in your internet browser. Please note that in a few cases some of our Website features may not function if you remove the cookies from your browser.

Uses made/ Purpose of collection of the personal information

We use the information about you for the following business purposes:

- to ensure that content from our Website is presented in the most effective manner for you and your computer;
- to notify you about any changes to our Website or services;
- to provide you with our services;
- to process your requests and inquiries;
- to send you communications including news, updates and promotions at your request;
- to process your online job application;
- to confirm your identity;
- to debug, identify, and repair errors that impair existing intended functionality of the Website;
- to comply with legal obligations and respond to court orders;
- to prevent or investigate fraud or other unlawful activities, detect security incidents;
- to protect the security and integrity of the Website;

Social Media

WEC Lines may engage with customers or prospective customers through social media channels such as LinkedIn however no personal information is collected by us through these channels, unless explicit consent is provided by you.

Information we collect from other sources

From time to time, we may obtain information about you from third-party sources and third-party data providers. We make best efforts to ensure such third parties are legally and contractually permitted to disclose such information to us. Examples of the information we receive from other sources include demographic information, device information, location, and online behavioural data (such as information about use of other websites, page view information, search results and links).

We use this information, alone or in combination with other information (including Personal Information) we collect, to enhance our ability to provide relevant marketing and content to you and to develop and provide you with more relevant updates, news, promotions, features and services. Third-party sources:

- **Lead Forensics** is a website visitor identification software. They collect, use, and protect visitor data. They focus on identifying businesses visiting websites based on IP addresses and publicly available information, rather than collecting personal data like names or email addresses. They do not collect sensitive personal data.
- **Google Analytics** is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network. You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js and dc.js) from sharing information with Google Analytics about visits activity. For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy>.
- **Google Maps** is a web service that provides detailed information about geographical regions and sites worldwide. For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy>.
- **Complianz** is a cookie consent management service. This data is not shared with third parties, and we do not use this information. For more information on the privacy practices of Complianz, please visit: <https://cookiedatabase.org/service/complianz/>.
- **WPML** is a translation tool we use to translate our website and to store the current language to optimize your experience. This data is not shared with third parties, and we do not use this information. For more information on the privacy practices of WPML, please visit: <https://wpml.org/documentation/privacy-policy-and-gdpr-compliance/> or <https://wpml.org/documentation/support/browser-cookies-stored-wpml/>.
- **Trusty Whistleblowing Solution** is a web service we use to ensure our compliance with the law, as well as promoting a culture of transparency and integrity. For more information on the privacy practices of Trusty, please visit: <https://trusty.report/cookie-policy/>.

How Personal information is secured and retained

Personal Information will be collected and stored in good faith, in a proportionate manner, for the business purposes indicated above. In order to protect the Personal Information, we have implemented good technical and organizational measures. We will retain your Personal Information

for no longer than is necessary to fulfil the business purposes for which it was collected. The precise period will depend on the reason why it was collected.

Those periods are also based on the requirements of applicable data protection laws, applicable legal and regulatory requirements and periods relating to the commencement of legal actions.

Disclosure of the Information

We may disclose your Personal Information to WEC Lines' agents worldwide or to third parties who act on our behalf, such as our Website analytics provider. This is done in order to process the Personal Information for the business purposes outlined above. Such third parties, or agents are contractually bound to comply with similar and equally stringent undertakings of privacy, security and confidentiality.

We may also disclose your Personal Information to a third party if necessary to fulfil a request you have made or transaction you have initiated, if we are required to do so because of an applicable law, court order or governmental regulation, or if such disclosure is otherwise necessary to support any criminal or legal investigation or proceeding.

Data transfer abroad

The Personal Information submitted to us may be transferred and processed for the business purposes described above to locations outside the country in which you are viewing this Website. This will definitely include Rotterdam, The Netherlands, where our headquarter is located. This also potentially includes countries which may not require an adequate level of protection for your Personal Information compared with that provided by your country. By accepting this Privacy Policy, you consent to the transfer as described in this section, where and as permitted by applicable law.

Links

Our Website may, from time to time, contain links to and from websites of our partners' networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any Personal Information to the websites. WEC Lines does not endorse or make any representations about third-party websites. Any Personal Information you choose to give to unrelated Third Parties is not covered by this Privacy Policy.

Children

We are committed to protecting the privacy of children. Our Website is not designed or intended to attract children under the age of 18. Our Website does not collect Personal Information from any person we actually know is under the age of 18. If you are a parent or guardian and you are aware

that your child has provided us with Personal Information, please contact us. If we become aware that we have collected Personal Information from children without verification of parental consent, we take steps to remove that Personal Information from our servers.

Contact

If you wish to exercise the following rights:

- Right of access;
- Right to rectification;
- Right to erasure;
- Right to restriction of processing;
- Right to object;

Please contact us at the following address:

WEC Lines BV
Albert Plesmanweg 59
3088 GB, Rotterdam
The Netherlands
office@weclines.com

How We Verify Your Request

To allow us to verify your request, please include the following information: name, address, phone number and email address. We will verify your request by comparing the information you provide, with information already in our possession, and taking additional steps to minimize the risk of fraud, including asking for your identification document.

If you make contact with us in regards to any of the rights outlined above, we will respond within 30 days. If we require additional time to process your request, we will notify you within these first 30 days.

Notice On Liability

As mentioned above, we ensure a high level of security in order to protect your Personal Information. To the maximum extent allowed by applicable law, WEC Lines will not be liable or responsible if any Personal Information about you is intercepted, accessed, and/or used by an unintended recipient. If you have reason to believe that the security of your communications or Personal Information has been compromised, please notify us immediately using the contact information above.

Changes

We may revise this Privacy Policy at any time by amending this page and changes will be effective upon being posted unless we advise otherwise. If we make any material changes to this Privacy Policy, we will notify you by means of a notice on our Website prior to the change becoming effective. By continuing to use the Website after changes are made to this Privacy Policy, you agree to such changes. We encourage you to check this page from time to time to take notice of any changes we make. If you do not accept the terms of this Privacy Policy, we ask that you exit our Website immediately.

The Privacy Policy published on our Website is kept up to date.

This statement was updated on August, 2025
Management WEC Lines, Rotterdam